

# Media Release

31 July 2023

## Carers Tasmania and Care2Serve welcome new CEO

Carers Tasmania and its service delivery arm, Care2Serve, are pleased to announce the appointment of Dr Samantha Fox as our new CEO. Dr Fox brings a wealth of experience and a strong commitment to making a positive impact on the lives of carers in the state.

Before assuming the role of CEO, Dr Fox contributed to Carers Tasmania and Care2Serve as a secretary and member of the executive board, providing strategic leadership and supporting our growth.

As the peak body for unpaid family and friend carers, Carers Tasmania supports informal carers by listening to the challenges and issues faced by them and strives to create change by being their voice with the government. Through its service delivery arm, Care2Serve, carers in Tasmania can access free support and services provided by Carer Gateway, an Australian Government Initiative.

In her new role, Dr Samantha Fox will play a pivotal role in driving the organisation's mission forward, improving the quality of support for carers, and enhancing their positive impact in the local communities.

Dr Fox brings with her a proven track record of dynamic leadership, strategic vision, and a strong commitment to social welfare. Her exceptional leadership experience and dedication make her an ideal fit to lead Carers Tasmania into a new era of growth and innovation.

Upon accepting the appointment, Dr Fox expressed her enthusiasm, stating, "I am deeply honoured to join Carers Tasmania and Care2Serve and be a part of such remarkable organisations that provide crucial support to unpaid carers across the state. I am committed to working closely with our passionate team, stakeholders, and the broader community to ensure carers receive the recognition, support, and resources they deserve."

The Board of Directors and staff warmly welcome Dr Samantha Fox, expressing full confidence in her ability to build upon the existing achievements of Carers Tasmania and Care2Serve. With her strong leadership and dedication, the organisation is poised to achieve new milestones in empowering and uplifting carers throughout Tasmania.

As we embark on this exciting journey with our new CEO, we also extend our heartfelt gratitude to David Brennan, whose significant contributions to Carers Tasmania and Care2Serve during his tenure have been invaluable. We wish him all the best in his future endeavours.

### **About Carers Tasmania**

Carers Tasmania is the peak body representing the more than 80,000 informal carers in the state. Carers Tasmania's vision is for an Australia that values and supports carers. With a mission to work to improve the health, wellbeing, resilience, and financial security of carers and to ensure that caring is a shared responsibility of the family, community, and the government.

Carers Tasmania has offices in Hobart, Launceston, and Burnie.

### **About Carers**

Carers provide unpaid care and support to someone with disability, mental ill health, chronic or life-limiting illness, alcohol or other drug dependence, or who is frail or aged or cares for a child under 18 years.

Carers are predominantly family members but may also be friends, neighbours, or colleagues.

Informal carers are distinct from paid support workers, who are also colloquially called 'carers' but fully employed and remunerated with all the employment benefits.

Conversely, family carers perform their caring duties without remuneration other than minimal carer payments and allowances from the Department of Social Services.

### **Media Contact -**

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